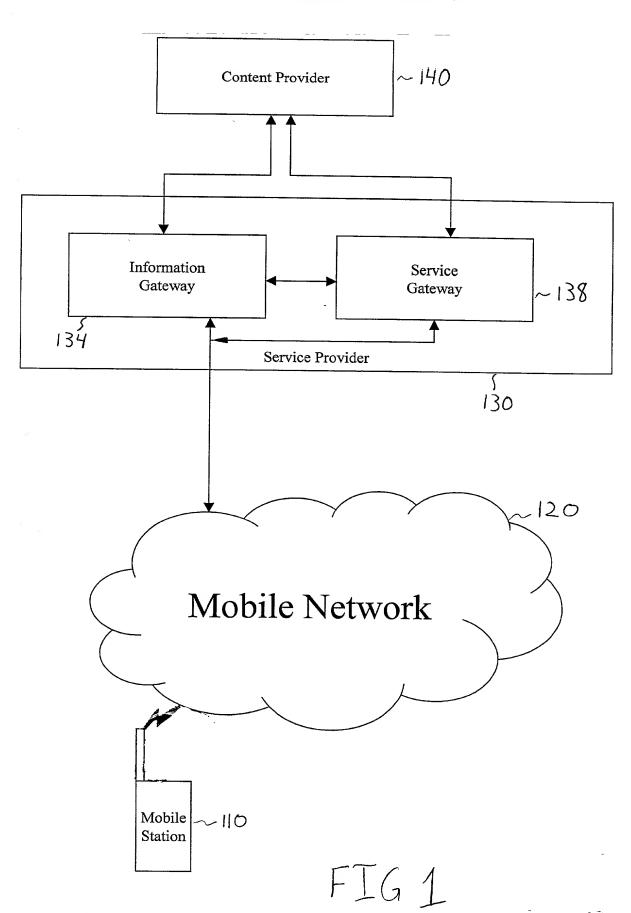
APPLN. FILING DATE: JULY 19, 2001 TITLE: EVENT-BASED ADVERTISEMENTS

INVENTOR(S): TROND GLEDJE

**APPLICATION SERIAL NO: UNASSIGNED** 

SHEET 1 of 4

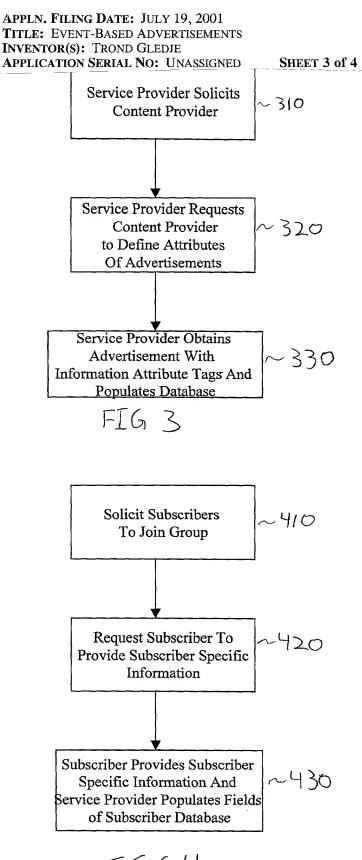


COSTESS OFISIA

APPLN. FILING JATE: JULY 19, 2001 TITLE: EVENT-BASED ADVERTISEMENTS INVENTOR(S): TROND GLEDJE APPLICATION SERIAL NO: UNASSIGNED

SHEET 2 of 4

	<del></del>	<b></b>		
Language Keys	French, Swedish, English	FIG 2A	Service Active	Yes
Preferrentials	Male or Female, 25 years or older		Language Keys	French and Swedish
Information Validity	Expires March 2, 2010; valid between 10 am and 2 pm weekdays		Information Profile	Female, 35, no children
Information Attributes	Text, Video, Audio		Information Type	Greeting
Zone/Area Related Information	Entering Zone Y		Type of Connection	384 Kbps
Information Type	Normal		Capability of Receiving Device	Video and Audio
Advertisement	Advertiser X		Subscriber	Subscriber Z



FIGY

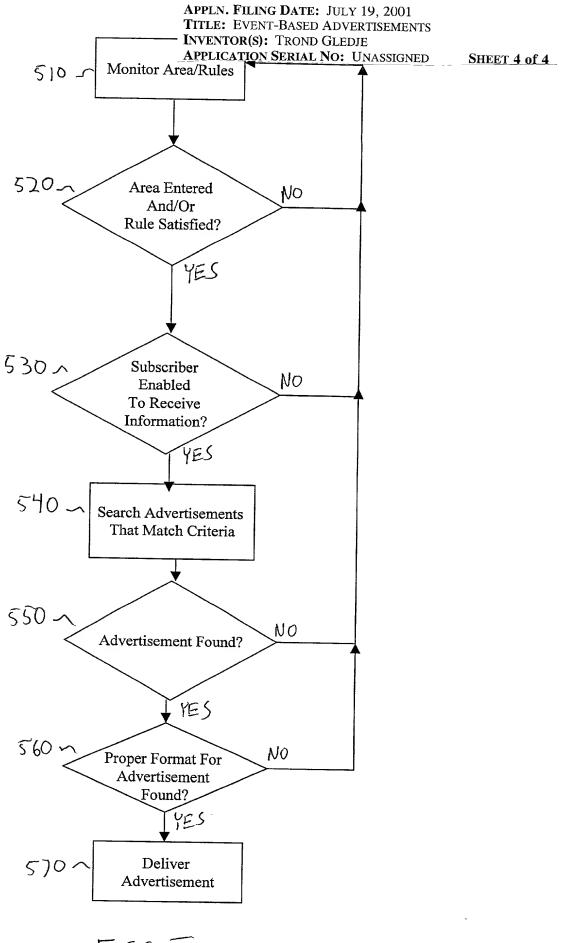


FIG5